

## Writing in English pour les français...

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In|Situ| - INRIA Futurs

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### My background

#### Writing

Working with professional copy editors  
Translating software across Europe  
Weekly lab reports

#### Reviewing

Program committees  
Editor-in-chief, International Journal of  
Human-Computer Studies  
CHI and ACM Publications Board

Writing Workshop

## The Writing Process

Writing Workshop

### History of Scientific Writing

#### 17th century legal system

Defense, prosecution, judge

#### Scientific review process

Defense:	Author makes a claim
Prosecution:	Reviewers critique claim
Judge:	Program committee or editor decides

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### How to structure research paper?

#### NOT:

What I did, in chronological order

#### INSTEAD:

Find a 'hook': What is your claim?

What will the reader remember?

What is the citable result (one phrase)?

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### A 'standard' paper

Title:	Summary of contribution
Abstract:	Summary of problem & solution
Intro:	What is the problem?
Lit review:	What other research is relevant? Why is it insufficient?
Body:	What did you do? Details on what, how & why
Results:	What did you discover?
Conclusion:	Why it is important?

Writing Workshop

**Writing is a process**

Start with your work and analyse it:  
 What is new? Surprising? Why?  
 This is the basis of your claim

Then explain what you did:  
 How does it justify your claim?

Writing is cyclic:  
 Write, analyze, write, analyze

Writing Workshop

**Writing = problem-solving**

Writing helps you think:  
 Discover what is important

Writing Workshop

**Writing = problem-solving**

Be careful with your claims:  
 Not too strong (avoid absolutes)  
 Not too weak (avoid qualifications)

Justify your claim:  
 What support can you provide?  
 How does it relate to other research?  
 What is the (potential) impact?

Writing Workshop

**Writing = Communicating**

If the reader does not understand  
 the paper will be rejected

Read what you write:  
 Does one idea follow from another?  
 Does one section lead to the next?  
 Are the phrases clear and concise?  
 Is the contribution of the paper clear?

Writing Workshop

**Writing = Communicating**

Good writing is not just good grammar or  
 even good style:

A well-written paper reflects  
 clear thinking

Writing Workshop

**Different audiences = Different styles**

Specialists: Require precision, detail, rigor  
 Assume fundamentals

Non-Specialists: Define jargon, provide context  
 Refer to details

Non-researchers: No jargon, provide overview  
 Link to real-world

Writing Workshop

French Literature vs. Technical English	
Some overgeneralisations:	
French:	Do not repeat the same word
English:	Use parallel structure
French:	Use complex sentences, multiple phrases
English:	Use short, direct sentences
French:	Use passive voice
English:	Use active voice

Elements of Style	
Strunk & White:	Read it Read it again
Key ideas:	Be bold Use parallel structure Use active voice Omit needless words

Specific Errors in English	
(See separate document for list of errors)	

The Review Process	
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Review process	
Peer-review is the key to our research system BUT it is not perfect	
YOU SHOULD REVIEW PAPERS !!! Immitate the best authors (learn what not to do from poor authors)	
Essential for learning how to write research papers	

Review confidentiality	
Reviewing requires trust: it is an honor system	
Some reviewing processes are anonymous or 'blind'	
1. Hide authors and affiliations from reviewers	
* 2. Hide all self-references from reviewers	
Do not tell others whose papers you have reviewed (or what rating they got)	
Do not report program committee discussions	

<p><b>Conflicts of interest</b></p> <p>You may not review papers by your:</p> <ul style="list-style-type: none"> <li>Thesis advisor</li> <li>Close research colleagues</li> <li>Members of your own organization</li> </ul> <p>If you have a conflict of interest, tell the program chair/editor and change papers</p> <p>Writing Workshop</p>
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<p><b>What is a good review?</b></p> <p>You are talking to the program committee, Either to support the author (accept) or argue against (reject)</p> <p>Short, vague reviews are <b>USELESS</b> and will probably be ignored</p> <p>Avoid middle ratings (3 out of 5)</p> <p>Program committees prefer positive or negative ratings, not neutral.</p> <p>Writing Workshop</p>
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<p><b>How I review a paper</b></p> <p>Title &amp; Abstract: Is claim clear? Do I believe it?</p> <p>Introduction: Understand problem space?</p> <p>Conclusion: Linked to intro/abstract?</p> <p>References: High quality? Right quantity?</p> <p style="padding-left: 40px;">Long papers, not just workshops, URLs, books, Not too many self-references</p> <p>Lit Review: Anyone missing? Critiques?</p> <p>Body: Sound work? Clear?</p> <p>Conclusion: Claims justified by work?</p> <p>Writing Workshop</p>
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<p><b>Reasons to reject a paper</b></p> <p>Automatic reject:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Late</td> <td style="width: 50%;">Too long</td> </tr> <tr> <td>Wrong format</td> <td>Wrong topic area</td> </tr> <tr> <td colspan="2">Already published<sup>1</sup></td> </tr> </table> <p><sup>1</sup>More than 30% overlap with another paper submitted or published at same level</p> <p><b>NEVER DO THIS!!!</b></p> <p>Writing Workshop</p>	Late	Too long	Wrong format	Wrong topic area	Already published <sup>1</sup>	
Late	Too long					
Wrong format	Wrong topic area					
Already published <sup>1</sup>						

<p><b>Reasons to reject a paper</b></p> <p>Probable reject:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Writing</td> <td style="width: 50%;">Poor English</td> </tr> <tr> <td></td> <td>Poor structure</td> </tr> <tr> <td>Claims</td> <td>Not justified</td> </tr> <tr> <td></td> <td>Overstated</td> </tr> <tr> <td>Missing elements</td> <td>References</td> </tr> <tr> <td>Key error</td> <td>Misanalysis</td> </tr> <tr> <td>Originality</td> <td>Incremental</td> </tr> <tr> <td>Quality</td> <td>Sloppy, errors</td> </tr> </table> <p>Writing Workshop</p>	Writing	Poor English		Poor structure	Claims	Not justified		Overstated	Missing elements	References	Key error	Misanalysis	Originality	Incremental	Quality	Sloppy, errors
Writing	Poor English															
	Poor structure															
Claims	Not justified															
	Overstated															
Missing elements	References															
Key error	Misanalysis															
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Quality	Sloppy, errors															

<p><b>Sample review forms</b></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Multimedia</td> <td style="width: 50%;">Very quantitative</td> </tr> <tr> <td>CHI</td> <td>Mix quantitative &amp; qualitative</td> </tr> <tr> <td>UIST</td> <td>Like CHI, omits neutral option</td> </tr> </table> <p>Writing Workshop</p>	Multimedia	Very quantitative	CHI	Mix quantitative & qualitative	UIST	Like CHI, omits neutral option
Multimedia	Very quantitative					
CHI	Mix quantitative & qualitative					
UIST	Like CHI, omits neutral option					

Multimedia '99 Review form:	
5 quantitative questions:	5 possible ratings:
Appropriateness:	5 Strong accept
Originality:	4 Weak accept
Technical strength:	3 Undecided
Presentation:	2 Weak reject
Overall:	1 Strong reject
1 qualitative question:	
Comments	
Writing Workshop	

CHI'05 Review form:	
2 quantitative questions:	Possible ratings:
Overall rating:	1, 2, 3, 4, 5
Reviewer expertise:	1, 2, 3, 4, 5
6 qualitative questions:	
Contribution to HCI?	
Review	
Areas for improvement	
Additional comments	
Additional comments for the program committee (hidden)	
Other expertise comments (hidden)	
Writing Workshop	

UIST'02 Review form:	
3 quantitative questions:	Possible ratings:
Confidence in review:	0, 1, 2
Best paper award?:	yes, probably, doubtful, no
Accept paper?:	yes, probably, doubtful, no
4 qualitative questions:	
Why should we accept this paper?	
Is the paper well written?	
Additional comments for authors	
Additional comments for the program committee	
Writing Workshop	

Somewhat negative: Summary	
Confidence	0 (lots)
Accept?	1 (doubtful)
<p>The paper describes XXX which examines personal calendars for the likelihood that someone will attend a particular meeting and makes this information available to selected colleagues. This is potential useful idea, but not a major contribution.</p>	
Writing Workshop	

Somewhat negative: Scaling problem	
<p>The authors' stated goal is to solve a problem that arises in large corporate settings, i.e. people cannot reliably interpret each other's on-line calendars when scheduling time to see each other.</p> <p>Yet this system has been created for and tested by a small set of researchers in a university setting (the authors') and I have doubts as to the scalability of the system.</p>	
Writing Workshop	

Somewhat negative: Justification	
<p>The authors describe the different types of errors they found when predicting event attendance in their lab, but do not identify the consequences of these errors.</p> <p>Of course, the answer depends on the users: Is this system an improvement over guesses based on looking at their colleagues' public versions of their calendars? They authors do not demonstrate that their system is actually</p>	
Writing Workshop	

<b>Somewhat negative: Missing element</b>
<p>It is not clear how to verify that someone has actually attended particular meetings; most people don't mark on their calendars if they missed going to a presentation, for example. This makes it difficult to verify (or improve) the accuracy of the system.</p>
Writing Workshop

<b>Somewhat negative: Specific suggestion</b>
<p>Using bright red to indicate that someone is not likely to attend a meeting seems overly strong, since it usually warns of a serious problem. Consider testing other colors or methods of highlighting, with users.</p>
Writing Workshop

<b>Somewhat negative: Questioning claims</b>
<p>The authors claim that the calendar could support 25 people (based on the graphics used), but do not discuss how the system would work with overlapping workgroups in a large organization.</p> <p>For example, can person A track B, C, D, &amp; E, while person B tracks A, E, F &amp; G? What are the consequences for one-way tracking? What about people who have to track many people, such as secretaries?</p>
Writing Workshop

<b>Negative: Summary</b>				
<table> <tr> <td>Confidence</td> <td>0 (lots)</td> </tr> <tr> <td>Accept?</td> <td>1 (reject)</td> </tr> </table> <p>The basic concept, to provide an interactive tool for creating task models, seems reasonable given the interest in creating task models and the cumbersome nature of creating them by hand. However, The actual system seems rather standard, both in terms of its user interface and in terms of its approach to managing an interactive data hierarchy.</p>	Confidence	0 (lots)	Accept?	1 (reject)
Confidence	0 (lots)			
Accept?	1 (reject)			

<b>Negative: Contribution</b>
<p>The authors describe their main contribution as providing support for an interactive analysis of the model once it has been created, and the corresponding ability to compare task models. Yet the description of those comparisons is very vague and abstract. I would have liked to see at least one example of a comparison.</p>
Writing Workshop

<b>Negative: Writing</b>
<p>The writing is reasonably clear although the grammar should be checked and the paper should be copy edited. The introduction and related work sections are redundant. The paper would have been easier to follow if the authors had introduced a scenario that explained how a developer actually uses the XXX tool. The figures are too small to read and the captions for figures 3 and 4 appear to be reversed.</p>
Writing Workshop

<b>Negative: Missing reference</b>
<p>The authors do not cite fundamental work by XXX (CHI'xx) nor do they mention related work by YYY (CSCW'YY) and ZZZ (HCI'ZZ).</p>
<p>Writing Workshop</p>

<b>Negative: Comment to authors</b>
<p>The authors need to explain how this system is built and how it is used by users. The paper does not provide enough information for an experienced practitioner to duplicate this work.</p>
<p>Writing Workshop</p>

<b>Negative: Comment to committee</b>
<p>I do not believe that this is a UIST paper. It offers very little in terms of description or images to show the system in action and we cannot evaluate whether or not the system does what it claims to do, or how well.</p>
<p>Writing Workshop</p>

<b>Positive: Summary</b>				
<table> <tr> <td>Confidence</td> <td>0 (lots)</td> </tr> <tr> <td>Accept?</td> <td>3 (Yes)</td> </tr> </table> <p>This paper presents an innovative approach to augmenting email systems, which have evolved into complex work management tools. The XXX system provides users with YYYY functionality. Because it works with existing email systems, users gain added functionality without being forced to switch email systems.</p>	Confidence	0 (lots)	Accept?	3 (Yes)
Confidence	0 (lots)			
Accept?	3 (Yes)			
<p>Writing Workshop</p>				

<b>Positive: Justification</b>
<p>The authors discuss the different possible technical strategies for accomplishing this, and explain why they have chosen to change the email transmission channel itself, rather than the endpoints of the communication system.</p> <p>The advantage of their approach is that it accommodates changes in transmission protocols and enables users to maintain a secure system.</p>
<p>Writing Workshop</p>

<b>Positive: Suggestion</b>
<p>The security issues in such a system are complex.</p> <p>The authors have considered some of the issues in this implementation, but would clearly need to provide a greater level of security if this were implemented as a commercial system.</p>
<p>Writing Workshop</p>

<b>Positive: Justification</b>
<p>Overall, the paper provides a useful addition to an area that is extremely important to users but has been neglected by the research community, i.e. improving email systems.</p> <p>The paper is well written and provides enough detail that an experienced practitioner could duplicate the results.</p>
Writing Workshop

<b>Positive: Writing</b>
<p>The paper is well written and easy to follow. I would have liked to see an example of what the users actually see and do when sending and receiving messages.</p> <p>The authors tried variations of several approaches in their user tests. I would like to see the final choice that was tested over several months.</p>
Writing Workshop

<b>Positive: Structure</b>
<p>I liked the approach of providing a list of possible applications at the beginning of the paper, to motivate the work, and ending with a set of worked-out solutions based on these applications, at the end of the paper. However, I think the related work section belongs earlier in the paper and should be expanded to include a brief discussion of the work mentioned below.</p>
Writing Workshop

<b>Review process: Short papers, workshops, etc.</b>
<ol style="list-style-type: none"> <li>a. Assigned to reviewers (2-3) Sometimes randomly...</li> <li>b. Chair evaluates reviews and decides: <ul style="list-style-type: none"> <li>Good reasons: this author will contribute to the event</li> <li>this research area is interesting</li> <li>Ok reasons (!): this author is my friend</li> <li>we need more people to fill the space</li> </ul> </li> <li>c. These papers do not 'count' on your CV Useful for meeting people, but not considered 'real' publications</li> </ol>
Writing Workshop

<b>Review process: Conference papers</b>
<ol style="list-style-type: none"> <li>a. Assigned to reviewers (usually 3, max 5) Varied expertise in area (none -&gt; expert) Varied experience (Ph.D. students = toughest)</li> <li>b. Reviews sent to meta-reviewer Senior person in field, maybe not expert</li> <li>c. Meta-review evaluated at program committee Articles ranked &amp; discussed (conflicts out of room) Sometimes additional reviews needed</li> <li>d. Program committee decides Rates vary: CHI = 1/5 or 1/6 accept/reject</li> </ol>
Writing Workshop

<b>Assigning papers</b>
<p>Program chairs (or meta reviewers) assign papers to reviewers</p> <p>Goal: Find a balance of perspectives</p> <ul style="list-style-type: none"> <li>Expertise in the area?</li> <li>Seniority in the field?</li> <li>General HCI perspective?</li> <li>If multi-disciplinary work, are all relevant disciplines represented?</li> </ul>
Writing Workshop



**Review process: Journal articles**

- a. Assigned to reviewers (usually 2-3)
  - Varied expertise in area (none -> expert)
  - Varied experience (Ph.D. students = toughest)
- b. Reviews sent to author
  - Usually accept with revisions or reject
  - A 'conversation' between reviewers and author
  - Goal is to improve paper
- c. If reviewers and editor agree: accept
  - Else: reject
- d. In our field, journal articles easier, take longer

Writing Workshop

**Where to Publish?**

Writing Workshop

**Hierarchy of Publications**

**NON-PUBLICATIONS** (but do establish authorship)

- Workshop position papers, invited papers
- Conference short papers, posters, demos
- Company or lab technical reports

\*\*\* Books & Book chapters

**REFEREED PUBLICATIONS** (in order)

- Long paper in peer-reviewed 'real' conference: French
- Long paper in peer-reviewed 'real' conference: International
- Article in peer-reviewed journal: French
- Article in peer-reviewed journal: International

Writing Workshop

**Order of 'republication': 30% rule**

**First:** Workshop position papers, invited papers  
 Conference short papers, posters, demos  
 Company or lab technical reports

**Next:** Tech Notes (UIST)  
 Conference Long papers

**Next:** French Refereed journals  
 International Refereed journals

**Last:** Book chapter  
 Book

Writing Workshop

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 Book

Writing Workshop

**Hierarchies: Conferences**

<b>CHI Letters:</b>	CHI CSCW	<b>Other ACM:</b>
AVI, DIS PDC, IUIU	UIST	Multimedia, Ubicomp,
IEEE conferences IFIP conference		InfoVIS, ... Interact
<b>Country conferences:</b>		HCI (UK), IHM (France) NordiCHI (Scandinavia)
<b>Doesn't count:</b>		Hawaii HCI conference

Writing Workshop

## Hierarchies: Journals

### HCI Journals

IJHCS International Journal of Human-Computer Studies  
HCI Human-Computer Interaction  
TOCHI ACM/Transactions on Human-Computer Interaction

British Interacting with Computers

French Revue d'Interaction Homme-Machine

Specialist Pervasive Computing

Writing Workshop

## Presenting your work

Writing Workshop

## Can you describe your thesis?

- 1: Elevator One-two sentences
2. Cocktail party 3-4 paragraphs
3. Short talk 10 minutes
4. Long talk 30 minutes
5. Defense 60 minutes

In each case, you need to communicate  
the key point

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